

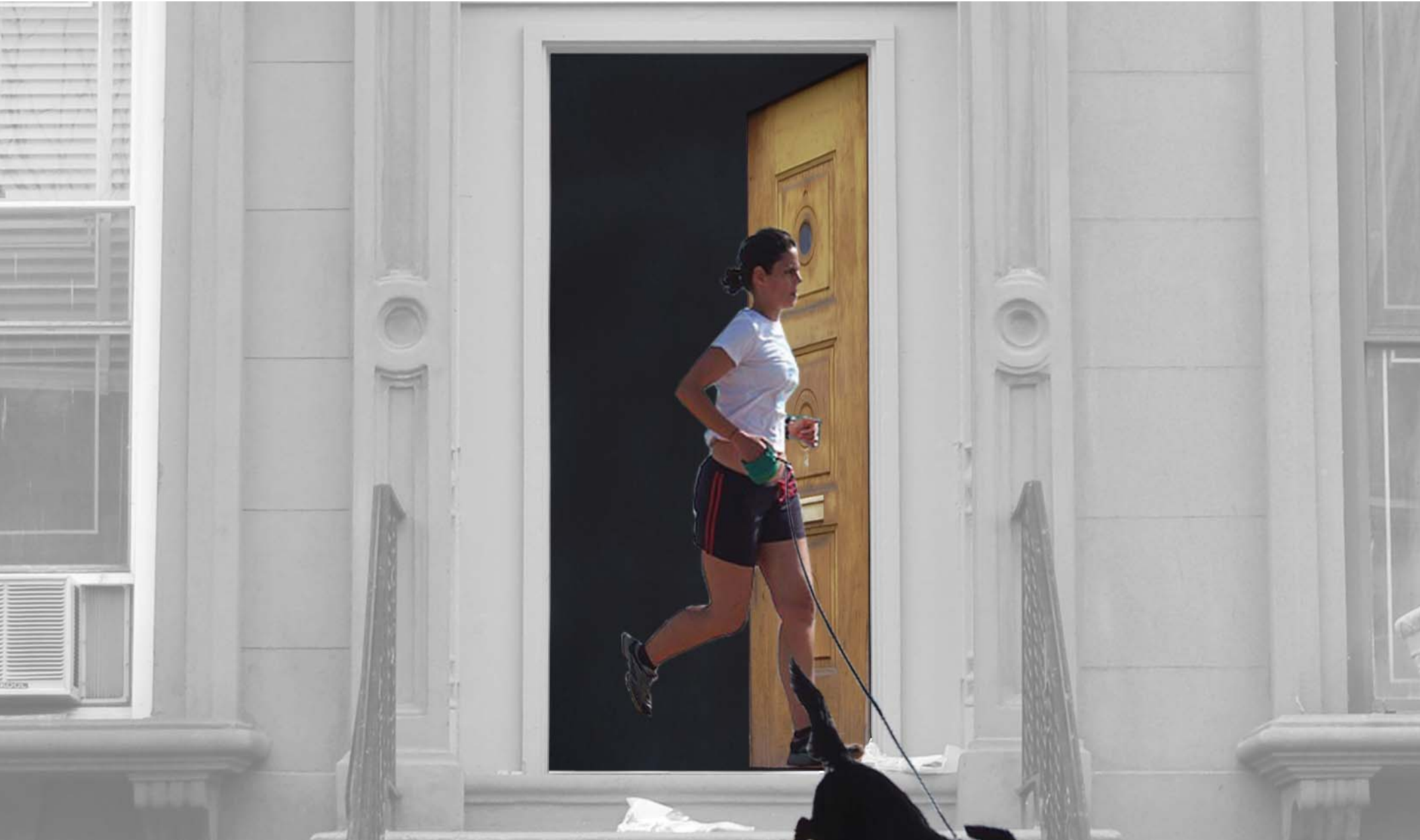
What is the air quality...

#AirQualityEgg



What is the air quality...

#AirQualityEgg



...outside your door?

What is the air quality...

#AirQualityEgg



...in your neighborhood?

What is the air quality...

#AirQualityEgg



...in your city?

#AirQualityEgg

NYC Site Names

Map showing sampling sites in New York City, marked with yellow dots and labeled with names and codes:

- NY Bot. Gardens
- NYBG Pfizer Lab
- IS 143
- Morrisania II
- Manhattanville PO
- CCNY
- IS 52
- PS 74
- PS 154
- MS 46
- Madison Ave
- Queens College 2
- PS 219
- Maspeth Library
- JHS 126
- PS 19
- Division St
- Park Row
- PS 274
- IS 293
- PS 314
- Port Richmond
- PS 44
- S. Wagner H.S.
- Latourette
- Fresh Kills West 2

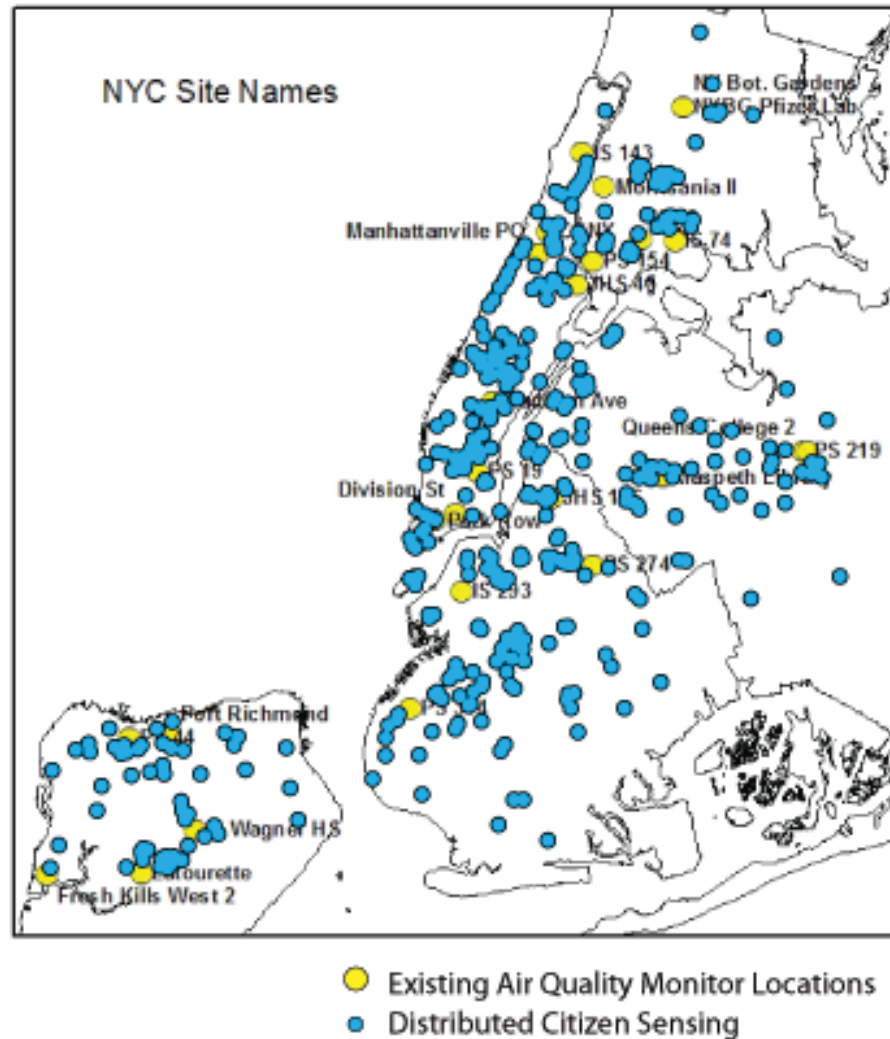
^{**}From New York State Dept of Environmental Conservation
2009 Ambient Air Monitoring Network
<https://www.dec.ny.gov/chemical/27442.html>

Few data points.

The future...

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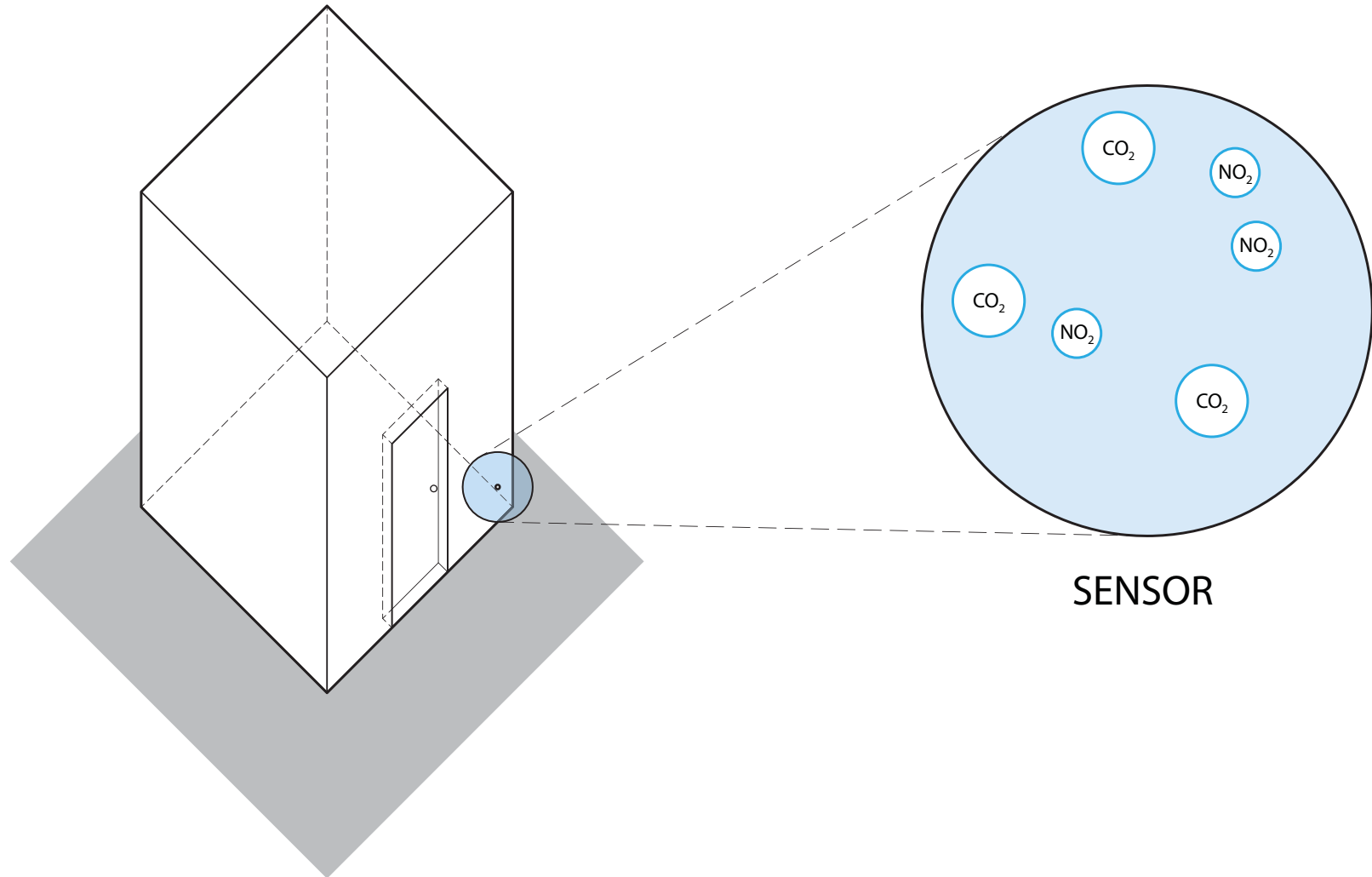
Proposed Distributed Citizen Sensing



Imagine a collective
community sensing
initiative.

The future...

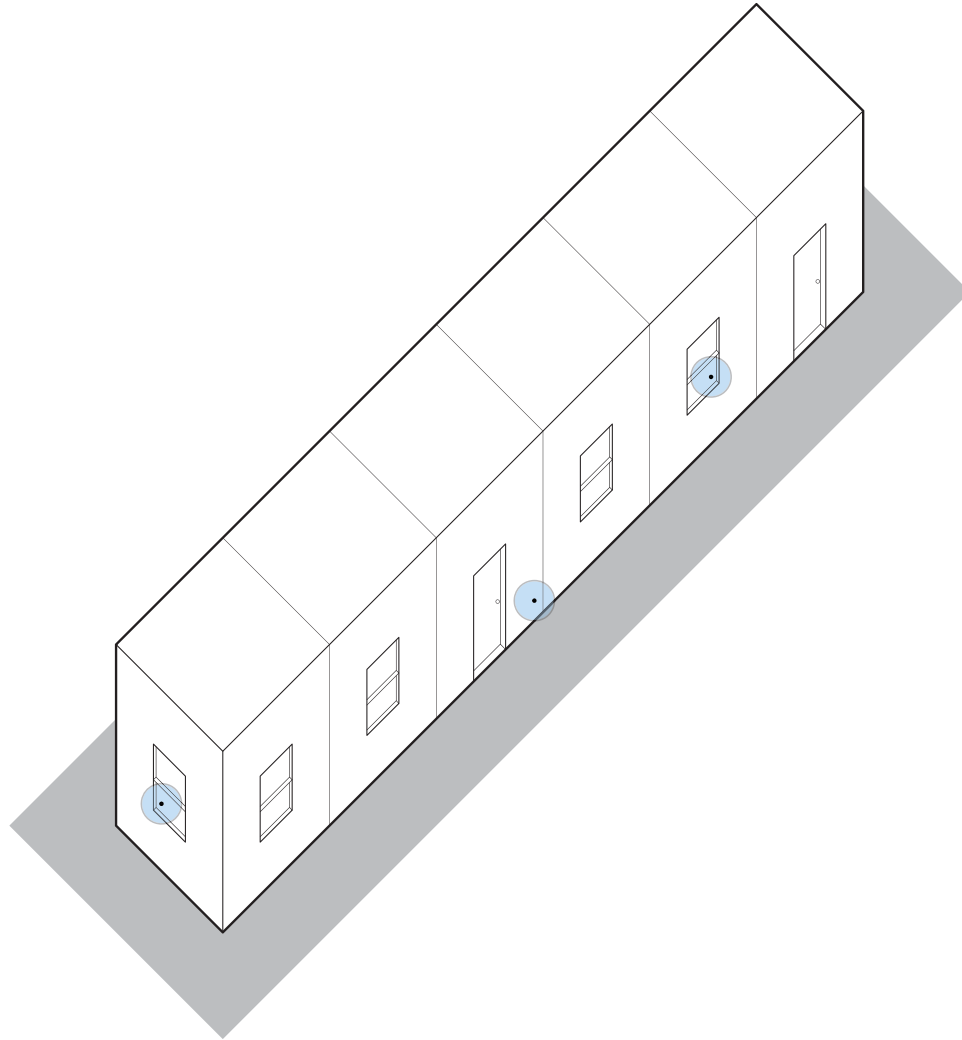
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It begins outside your door.

The future...

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It expands to your neighbors.

The future...

#AirQualityEgg



Imagine clean air hotspots for local parks.

The future...

#AirQualityEgg

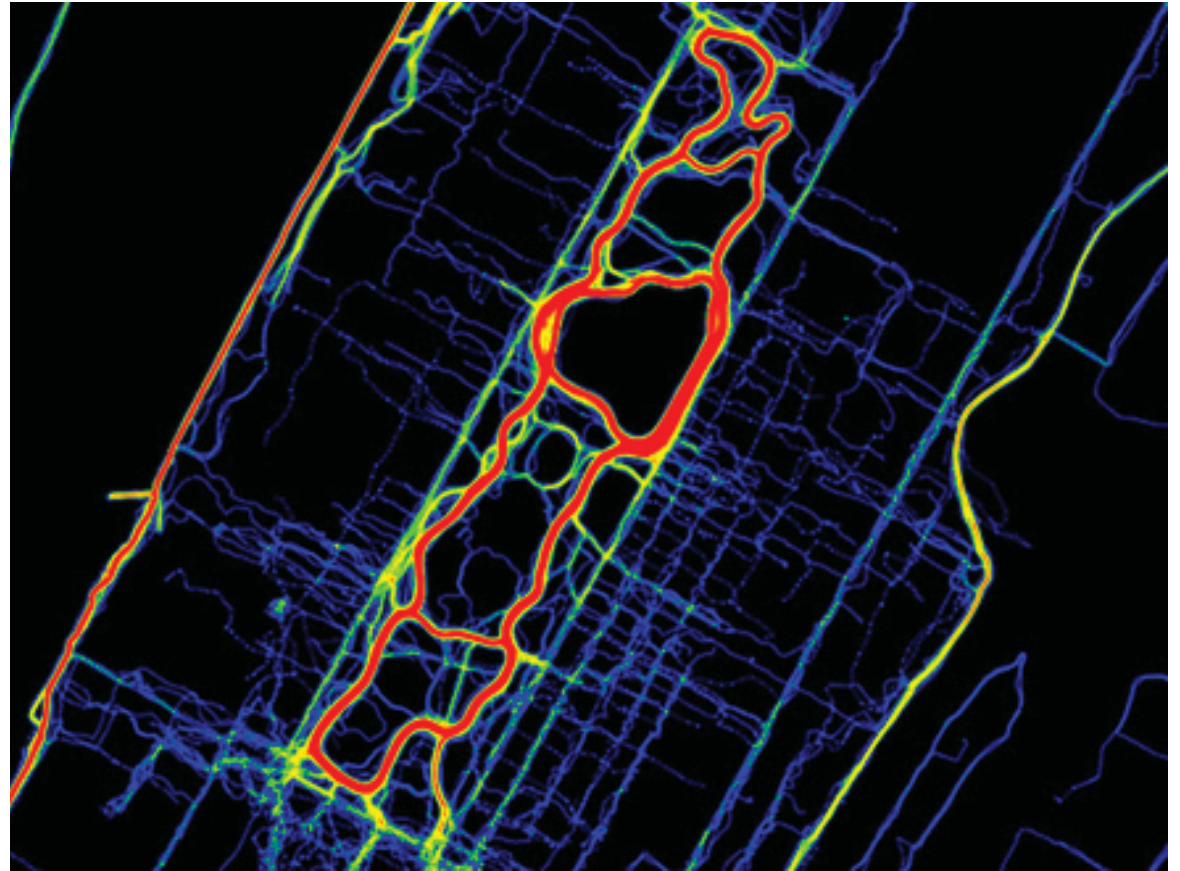


Clean air ride to work.

The future...

#AirQualityEgg

The running paths with the cleanest air.



Graphic taken from Nike+ developed by YesYesNo that visualized individual runs. What if it were real-time air quality data?

Who we are.

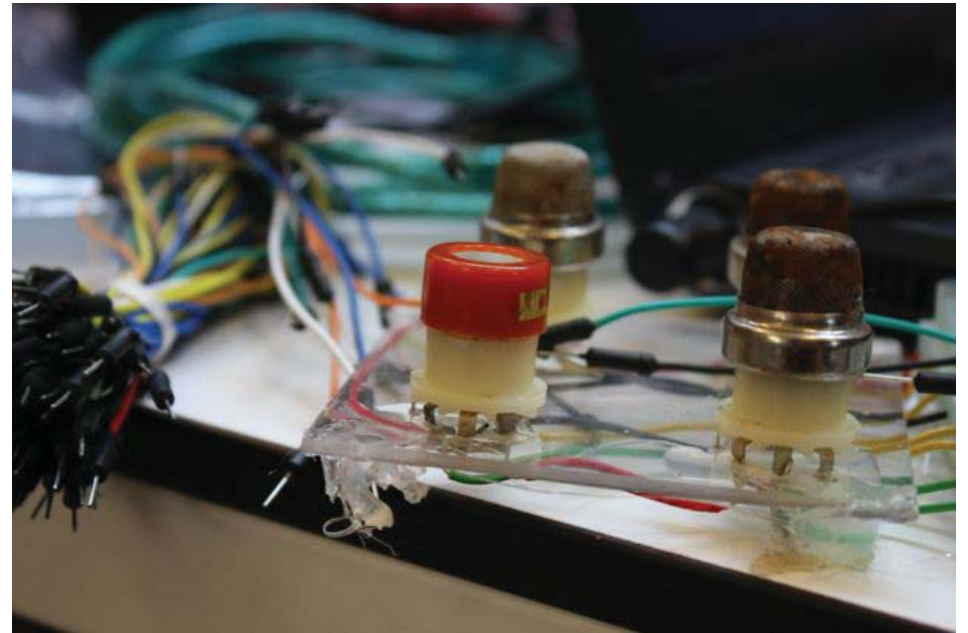
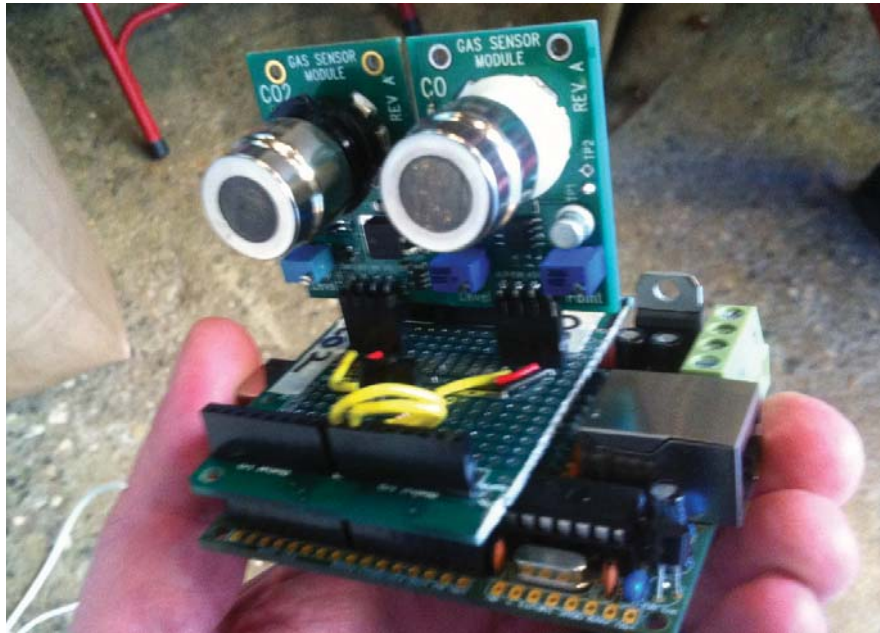
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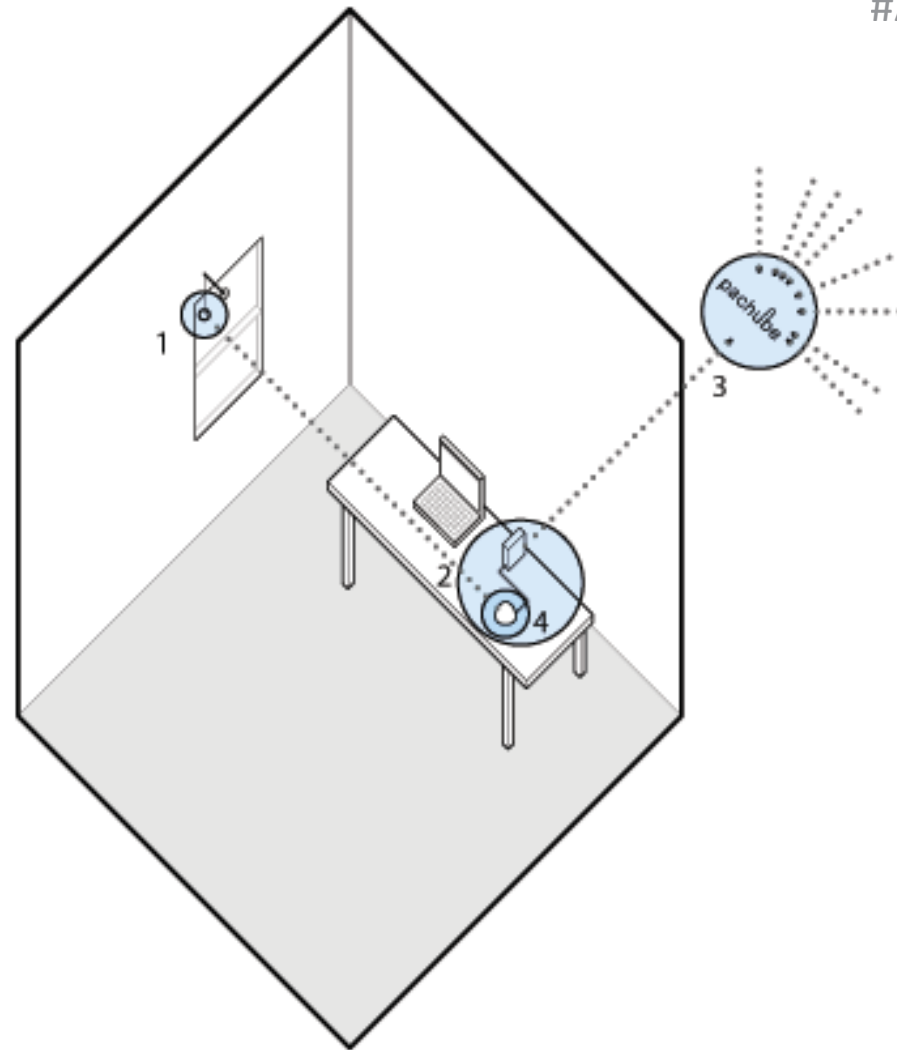
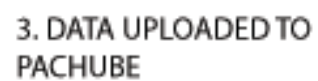
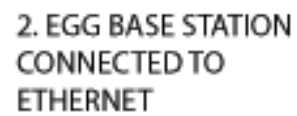


What we are building...

#AirQualityEgg



prototypes.



What we are building...

#AirQualityEgg



prototypes.